

SEEN: MAKING WOMEN'S LABOUR VISIBLE

Women's labour, largely unpaid and underpaid, is missing from economic policymaking and is not recorded in key economic measures like GDP.

THIS MAKES WOMEN'S CONTRIBUTIONS TO SOCIETY INVISIBLE.

These artworks from the artbook SEEN were produced as part of the *Invisibilised Labour* project undertaken by **Roos Saalbrink**. The artbook resists the erasure of women and their contributions to the economy, and challenges dominant narratives about women's worth.

76%

OF ALL UNPAID CARE AND DOMESTIC WORK IS DONE BY WOMEN

40%

WOMEN'S UNPAID CARE AND DOMESTIC WORK EXCEEDS 40 PER CENT OF GDP

11%

OF FINANCE MINISTERS GLOBALLY ARE WOMEN



SCAN TO HEAR MORE FROM **ROOS AND JUNO** ABOUT THE PROJECT

LISTEN TO **CLARISS** READ "I HAVE A MAID"

I HAVE A MAID

I have a maid
I have a maid.
She is just under 18.
I pay her \$60 per month,
It's enough for her upkeep.
Besides, she is stay in
So she eats my food,
Bathes with my soap
And she sleeps in my house,
Free accommodation!
She doesn't have much to do either,
She takes care of my two children,
Cleans my 3 bedroomed house,
And of course she cooks sometimes
Especially that my husband is a picky eater.
She does the dishes, and the laundry too...

Extract: **I Have a Maid**
Clariss Rufaro Masiya

Acknowledgement

Aida Namukose is an ecofeminist and photographer based in coastal Kenya.

Clariss Rufaro Masiya is an ecofeminist and gender equality and social inclusion specialist based in Zimbabwe.

Halina Rauber-Baio aka Juno Algaravia is a feminist collagist from Brazil.

Kashushu is a visual artist from Uganda who specialises in contemporary digital art.

Olusayo Ajetunmobi aka Ajet is an artist and illustrator, whose work explores cultural memory.

Roos Saalbrink is an advocate who loves to create space to discuss feminism and economics.



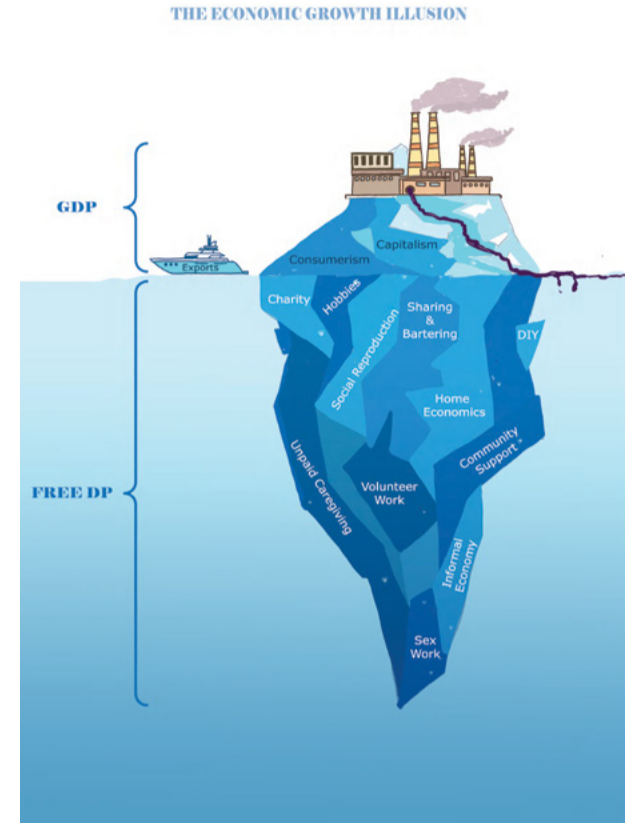
A Bright Future
Kashushu

“Advocating for women's invisible labour, it leaves me in a place of devastation. I feel like I am unseen. Because I'm only seen as a passive beneficiary of GDP. I'm not seen as a contributor to it, so it kind of leaves me in a place where I feel exploited.”



Invisibilized Labour
Aida Namukose

“My body feels exhausted. I feel like changing the current system or the beliefs, especially when talking about gender is exhausting. Fighting the good fight. But I believe it's worth it in the end.”



GDP vs FREE DP
Olusayo Ajetunmobi aka Ajet

“GDP doesn't include the social production of women. It wasn't meant to serve marginalized groups. It was only meant to serve colonial masters, particularly in Africa.”



New Horizons Within
Halina Rauber-Baio aka Juno Algaravia

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Quotes are drawn from group dialogues on women's contributions to the economy and the devaluing of care and domestic work, undertaken for the project *Invisibilised Labour: Feminist Critiques of GDP and Ideas of Growth*.